## Marconi Avionics Lim ted

**Airport Works** Rochester Kent ME1 2XX Telephone Medway (0634) 44400 **Telegrams Elliotauto Rochester** Telex 96333/4

16th August 1984

Marconi Avionics has for some time been managing its affairs independently of other businesses in the Marconi Company Group. The similarity of name has been a cause of confusion in the minds of people with whom the Company has to Jeal, especially customers and potential customers. It was decided that the best solution was for the Company, at the appropriate time, to change its name and preparations have been afoot to make the change known at the Farnborough Air Show, which is an important selling event for us. Therefore, on 31st August, the Company name will be changed to GEC Avionics Limited, and the change will be announced at the Show on 2nd September.

In order to make the maximum impact I should be grateful if you would not disclose the change outside the Company prior to this occasion.

The change in the Company name does not involve any alterations in your terms and conditions of employment.

If you require any further information regarding the change of name please contact the Personnel Department.

J E Pateman Managing Director

Registered at London No. 144140 Registered Office: Airport Works Rochester Kent ME1 2XX



