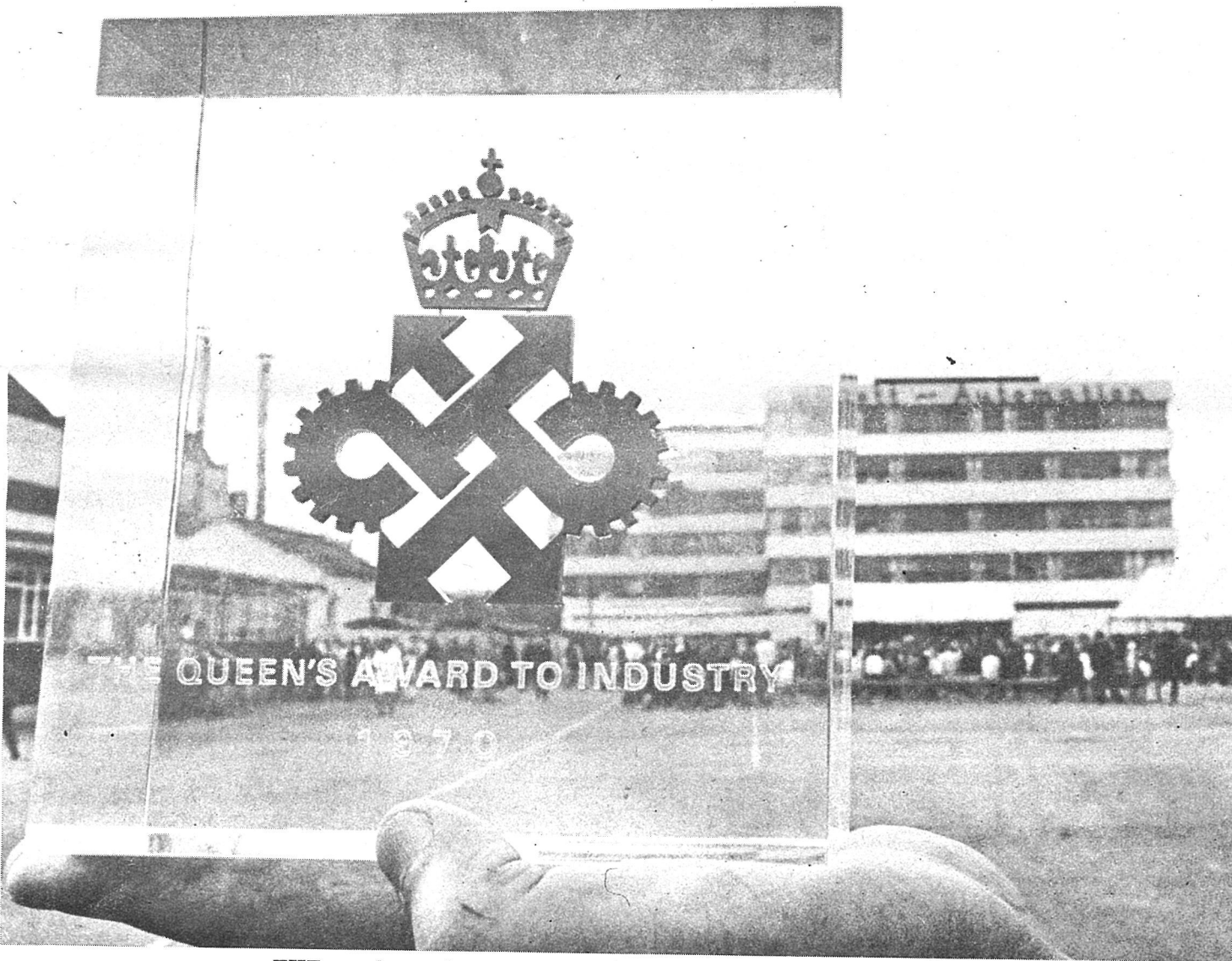


# 'Tremendous achievement', firm told The TRIIPLE CROWN

Award  
No. 3  
handed  
over



THE royal award . . . in the background the giant Elliott complex.

## A ROYAL 'BATTLE HONOUR'

THE Queen's Award to Industry was instituted and created by Royal Warrant in November 1965.

It has been described as a royal "battle honour" for outstanding achievement in fields essential to the well-being of Britain.

The honour is for a group of people working as a team and not an individual.

Each year, from 1966, the Queen has conferred the award on a select number of industrial concerns in recognition of achievements in export or technological innovation, or both.

The award winners are announced on April 21 each year, the Queen's birthday.

Later, the emblem and the Grant of An-

**LORD CORNWALLIS**, Lord Lieutenant of Kent, told Elliott Flight Automation Ltd. employees on Saturday they had made a "tremendous achievement" in the face of competition.

He was speaking before handing over the Queen's Award to Industry for the third consecutive year.

The firm won the award in 1968 and 1969 for export achievements. This year it has been won for export and technical achievements.

Lord Cornwallis said it was amazing that at a time when the aircraft industry looked like running down, Elliotts could go out and win orders abroad.

The firm had shown by its value and performance that it could serve some countries overseas better than they could serve themselves.

"That is a tremendous achievement and I do congratulate every one of you," he told more than 1,000 guests and visitors at an open-air ceremony at the firm's works in Rochester.

Lord Cornwallis handed the Queen's Award to 47-year-old Mr. Ray Skinner, a jig-borer, of Blockmaker's Court, Chatham, and Mrs. Olive

having your Lordship with us once again and we thank you for your very kind remarks.

"We take this opportunity to convey our greetings to Her Majesty and would all like Her Majesty to know that we are delighted to have been chosen once again to receive the Queen's Award to Industry."

Earlier, Lord Cornwallis said that last year he warned the firm that if it continued to win Queen's Awards he would ask the audience to sing "Here we are, here we are again."

For a moment it looked as though he would get people on their feet singing just that.

But he went on jokingly: "I also warned your chairman that if these awards were going to continue to be won by you I would hand my cards in as a temporary employee and get on the permanent staff."

The Queen's Award was a "battle honour" and it was an indication of industrial achievement of those who served Britain in an exceptional way.

Some firms which had won the award — like Elliotts — began in a small way and had become great. "Tall oaks out of little acorns grow, and that is what made England," said Lord Cornwallis. Elliotts was a great concern, part of a vast organisation.

After the presentation Lord Cornwallis went with guests and visitors inside the Elliott building.

One of the first to greet him was 22-year-old

## Quote

— by Lord  
Cornwallis

It is amazing that at a time when the aircraft industry looks like running down, Elliotts can go out and win orders abroad.

**ELLIOTT  
FLIGHT  
AUTOMATION**



see pages  
2, 19, 20

AND INSIDE  
a 12 page pullout  
review of how a  
Rochester firm  
scored a hat-trick  
of Queen's Award  
successes

FASHION  
AWARDS  
WINNER  
1970



woman



Live with wool and feel that little bit richer. See it for yourself at our

**fashion  
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on the First Floor TOMORROW and  
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Tickets 5/- each, from Reception Desk, First Floor.

**BATES**





THE Civic Heads of the Medway Towns were among the many distinguished visitors seen at the Rochester factory for Saturday's ceremony and "Open Day."

And there was, as Mr. Jack Pateman, deputy chairman and joint managing director of Elliott Flight Automation said, a "positive galaxy of very distinguished guests" at the presentation ceremony.

They included:

Capt. J. Andrew, Flight Development Manager, British Overseas Airways Corporation; Mr. H. Beresford, Manager, Dept. of Health and Social Security; Rev. Bernard H. Brown, Industrial Chaplain in the Medway Towns; Air Vice-Marshal S. H. Bonser, Deputy Controller, Ministry of Technology; Mr. E. R. P. Boorman, Managing Director, Kent Messenger; Chief Superintendent Bright, "B" Division, Kent County Constabulary; Mr. F. F. A. Burden, M.P. for Gillingham. Mr. H. J. Clinch, J.P., Chairman, Rochester Division, Magistrates; Mr. P. E. Cogswell, District Inspector, Inland Revenue; Councillor R. H. Cooper, Rochester County Councillor; Alderman D. Cox, Chatham County Councillor; Dr. S. J. Cox, Gillingham County Councillor; Mr. A. F. Curwen, Principal, Medway Adult Education Centre; Councillor Mrs. N. Darley, Rochester County Councillor.

Ald. D. Elvey, Mayor of Chatham; Wing Commander J. C. J. Farrell, Officer Commanding, Kent Wing, Air Training Corps; Mr. P. Fairburn, Secretary, District Committee, Electrical Trades Union; Mrs. P. E. Fenner, M.P. for Rochester and Chatham; Mr. L. C. Platt, President, Astro-Tec, Atlanta Georgia; Mr. L. Formby, Divisional Organiser, Draughtsmen and Allied Technicians Association. Mr. G. T. Gedge, Managing Director, Filton Division, British Aircraft Corporation Ltd.; Brig. S. E. M. Goodall, Commandant Royal School of Military Engineering; Cllr. M. C. Grieveson, Rochester County Councillor; Mr. R. Hill, Secretary, Medway Towns Joint Committee for Arts and Entertainment; Mr. H. H. Hutchinson, Manager, Government Training Centre.

Capt. Meryl A. Liams, U.S. Navy; Mr. G. R. Ingram, Area Careers Officer, Medway Youth Employment; Mr. D. A. Jackson, Secretary, Medway Towns and District Licensed Victuallers; Mr. J. A. L. Jago, Principal, Medway College of Art; Cllr. R. W. Jones, Mayor

## 'Positive galaxy' of VIPs

of Gillingham; Mr. E. F. Jordan, Chairman, Medway Towns and District Licensed Victuallers.

Mr. C. S. Knight, Freeman of the City of Rochester; Rev. David Lapworth, Chairman, Medway Council of Churches; Rear Admiral F. C. W. Lawson, Admiral Superintendent, H.M. Dockyard, Chatham; Mr. J. Lynch Wright, Chairman, North Aylesford Division Magistrates.

Fl. Lt. V. Marmara, Commanding Officer, 1404 Sqn. Air Training Corps; Mr. J. V. McBride, Surveyor, H.M. Customs and Excise; Ald. J. H. L. Morgan, Mayor of Rochester; Mr. J. D. Nicholson, Manager, Dept. of Employment and Productivity; Mr. E. Nolan, Area Organiser, Clerical and Administrative Workers' Union; Mr. R. J. Norris, District Secretary, Amalgamated Engineering and Foundry Workers' Union.

Dr. H. R. Orr, Principal, Medway and Maidstone College of Technology; Mr. G. G. Parrett, Managing Director, Chatham, Rochester and Gillingham News; Mr. W. H. Pearce, Managing Director, G. A. Harvey and Co. (London) Ltd.; Ald. I. J. Phillips, Medway Committee for Education. Mr. H. W. Pritchard, Area Director, Young Enterprise; Maj. W. M. Robson, High Sheriff of Kent; Cllr. Mrs. S. Roylance, Gillingham County Councillor; Rev. Dr. R. D. Say, Bishop of Rochester; Mr. M. W. Spong, President, Headmasters — Gillingham, Chatham and Rochester; Cllr. J. D. Stent, Gillingham County Councillor.

Lt.-Col. D. S. Terrell, Department of National Defence, Canadian Embassy; Cllr. Mrs. E. Walter, Chatham County Councillor; Mr. J. E. Walter, President, Medway Chamber of Commerce; Ald. E. W. Waters, Chairman, Gillingham Committee for Education; Cllr. J. S. Wells, Medway Towns Joint Committee for Arts and Entertainment; Cllr. W. West, Gillingham County Councillor.

Mr. A. J. Williams, Managing Director, Hose Division, Dunlop Co. Ltd.; Mr. D. Willis, Chairman, Medway Arts Council; Mr. H. M. Wilks, Chairman, Kent Trust for Nature Conservation; Mr. C. B. Worth, Surveyor, H.M. Customs and Excise; Capt. J. Wright, Planning Officer, H.M. Dockyard, Chatham.

# A day of pride and privilege

PRIDE and privilege . . . these two evocative words aptly sum up Saturday's Open Day at Elliott Flight Automation, organised to celebrate their Queen's Award to Industry "hat-trick."

For the success of the event — and successful it was — depended in the main on workers showing a genuine interest in their jobs and a willingness to share their "secrets" with the laymen and women.

More than 3,000 employees and their families toured at will in the factory areas — the employees proud to show their part in a finished product and feeling not a little privileged at being able to visit a division they may not have been in before.

This was the first time in 10 years that "open house" was declared at the factory. And the crowds marvelled at the technological advances.

## Fly pass

VIPS stood next to little boys, all equally awed, to see for the first time a working head-up display, the pilot's "see through" electronic instrument system which has won for the company millions of pounds worth of export orders.

This system made its first flying appearance in Britain in the two A7 Corsair jet fighters at the Farnborough air show.

On Saturday, the two jets made a "fly past" over the Rochester factory as a tribute to the skills of the workers.

The "fly past" caused some consternation among people living in the area. But when they were made aware of the uniqueness of the occasion they quickly forgave.

A big attraction for

the visitors — hundreds of whom were armed with cameras — was the Rolls-Royce Concorde Olympus engine — a great, gleaming giant standing silently in the sun.

In perfect contrast to the power lying on the ground were two Tiger Moths spluttering about overhead.

With almost a full day available, there was plenty of time for people to ask questions or to just stand and stare at machines accurate to within nine-tenths of a tenth of a thousandth — .00009!

There were also machines working to the "command" of a tape recorder, turning out components that years ago would have taken a skilled man many hours.

## Separate

Visitors were able to meet men like Mr. Jack Rogers, Superintendent of the Central Machine Shop.

At 45, Mr. Rogers is one of the company's longest serving employees. He moved into Rochester as a fitter 25 years ago with Swift and Swallow.

"We were making scales then," he said, "and there are still some around the Medway Towns. We have about 16 divisions and all of them operate as separate companies. For example, here in this shop we have our own management and our own budget and about 200 workers."

It is surprising how few of the visitors realised that a division could quote a price to another division and have it turned down if the price was too high!

## Eye opener

Open to visitors for the first time were the specially sealed off "white rooms", where skilled technicians assemble delicate gyro platforms in conditions cleaner than hospital operating theatres.

The visitors could also see how microminiature "chips", containing scores of electronic components in plastic blocks the size of a fingernail, are assembled into digital computers to form the nerve centres of modern aircraft.

The children were drawn like magnets to the magnificent models

which use Elliott systems — with the Super VC 10 taking pride of place.

What seemed to surprise most people was the cleanliness of the entire factory.

I think they came expecting to see everyone wearing dirty, oil-stained boiler suits.

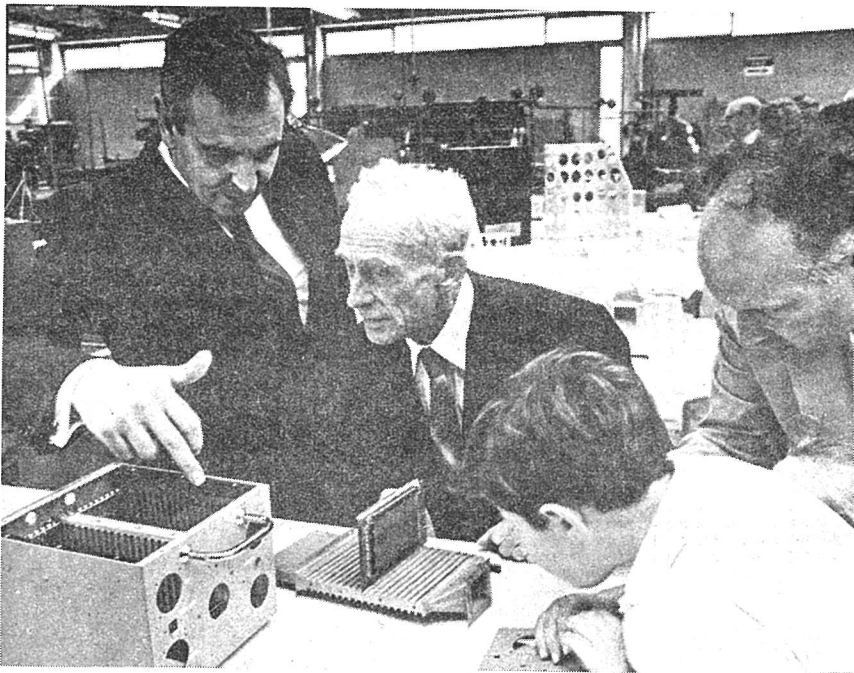
This may have been the case when Short's opened up the aviation field. Now, light airy working conditions are the order of the day in a firm which makes the computer "eyes and brains" without which the modern aircraft cannot do their job.

Elliott Flight Automation is playing an ever-increasing part in the prosperity of the Medway Towns.

For many of the visitors this Open Day proved an eye-opener and served to show not only a cross-section of the 20th Century skills integrated into the firm, but also that it is not "the place where they make secret weapons."



ON guard duty at the main entrance to Elliott Flight Automation, Corporal Neil Townsend, of Herbert Road, Rainham, receives a word of encouragement from Lord Cornwallis. Corporal Townsend was one of a detachment of smart lads of the Air Training Corps on duty on Saturday.

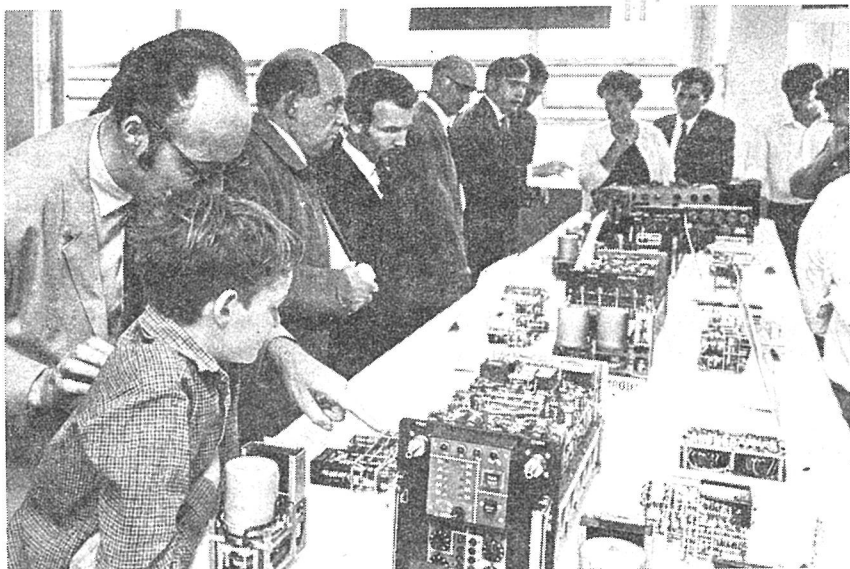


VISITORS young and old showed an intense interest in everything that was on show—and even the presence of the photo-

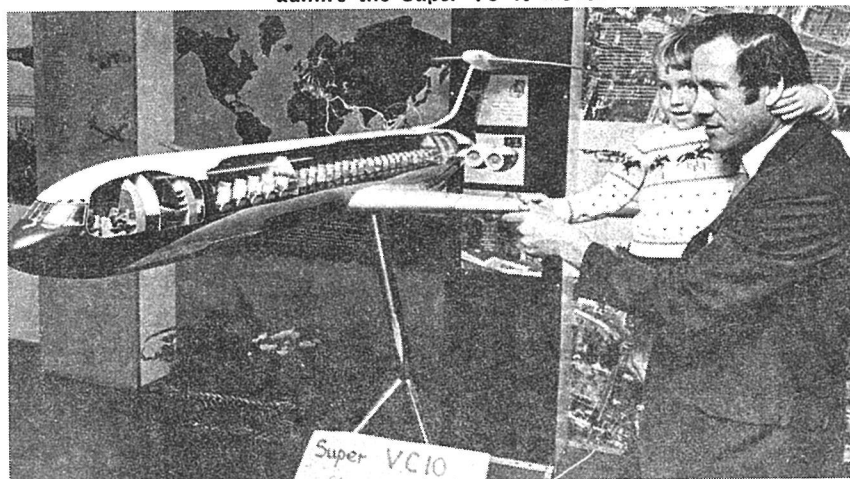


MR. Jack Rogers, Superintendent of the Central Machine Shop, shows visitors some of the tiny components produced by his col-





SOME understood, many were just bewildered, but everyone was interested in the complex work which goes on at the Rochester factory. Below: Three-year-old Graham Podesta and his Dad, of Bournville Avenue, Chatham admire the Super VC 10 model.



## Seen and heard at the Open Day

MANY of the visitors on Saturday had a chance of entering the three tower blocks, "The White Towers" of which there will eventually be six providing a huge "homing" point for the light aircraft using the nearby Rochester Airport.

The landing strip is already frequently used by Elliott executive aircraft.

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While many people were making their way to the sealed-off White Rooms one man was desperately looking for a "dark room": He wanted to load his cine camera before the award ceremony!

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The Open Day provided a fine opportunity for the fashion conscious. The sun shone and trouser suits mingled with the midi and the maxi but — we're glad to report — the mini was much in evidence.

No Computer programmer was needed to record where the popular vote went ...

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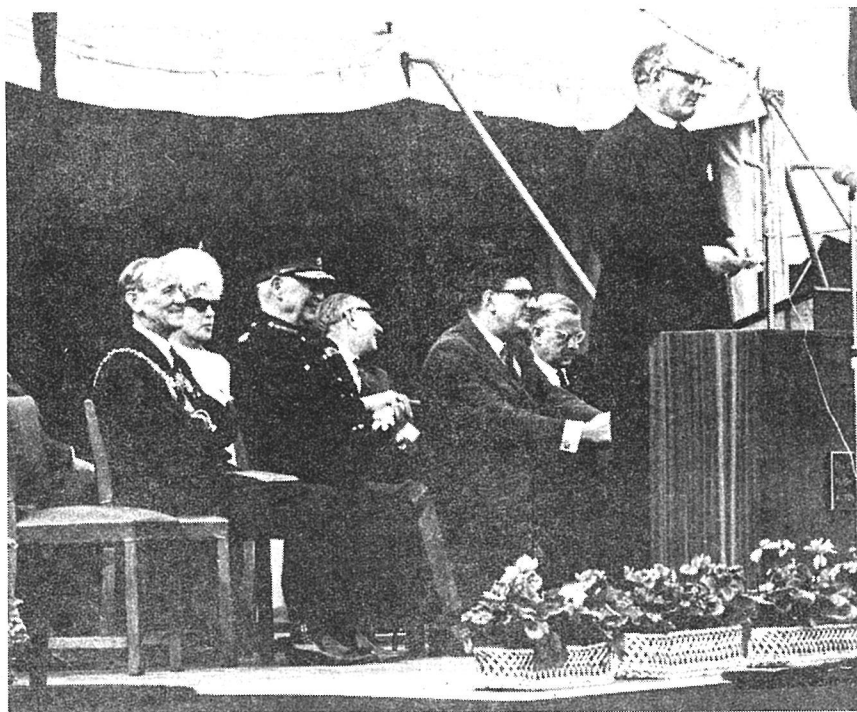
Overheard — a lady studying a canteen menu in the factory: "I could make my money go round much better if I worked here."

What better tribute to the low priced meals served in the factory?

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Bemused by all the abbreviated markings leading the way to various departments

# A Bishop and one of the great mysteries



ELLIOTT Flight Automation has taken a big step in lifting a veil from one of the Medway Towns mysteries, said the Bishop of Rochester, the Rt. Rev. Dr. David Say.

Dr. Say (left) told more than 1,000 people at the Open Day that at one time the House of Lords was a place of mystery. But the mystery today was in the world of electronics, or "avionics."

"Elliott Automation has taken an important step in lifting a veil from one of our local mysteries," he said.

Dr. Say, in a witty speech on behalf of guests, said that people at the ceremony represented every side of life of the Medway Towns.

"I suppose I am the spokesman because my firm has been here longer than most," he said.

## Roots

"We share, incidentally, the same problems that face great industrial concerns — the problems of attracting new clients and preventing them from slipping away."

"But we do find that they come back to us in the end."

It was clear that Elliotts was making roots in the community and making ways into all aspects of local life.

The pace of life easily fragmented local communities and small pockets of activities bore little relation to the day-to-day life of people as a whole.

"So the first thing I would say to the directors of this firm is not only are we pleased to be present to share in the celebration of your hat-trick, but we are grateful to be here altogether."



PART of the huge crowd—and one of the movie-makers — at Saturday's ceremony. Valerie Evans, of Gravesend, was helping to provide a permanent record of the event.



AFTER the ceremony ... the parade. Scouts, Sea Scouts, Brownie Guides and Guides march away from the presentation stand with Mrs. Olive Townsend and Mr. Ray Skinner proudly holding the Queen's Award and Scroll for the huge crowd to see.



## BALLOON FLIGHT OFF

The piloted balloon flight from Dover to Paris cancelled again for the third day running because wind conditions unfavourable. Balloonist Dr. Jan Doesman, 54, returned to The Hague.

## MORE MISSILES

Israel has again accused Egypt and the Soviet Union of placing additional Sam-3 missiles well within the Suez Canal military standstill zone.

## UNION PLEA TO FEATHER

U.C. General Secretary Vic Feather, has been asked to step into the dispute over council manual workers' pay.

## DELFAST - RIOTING FLARES

Rioting flared again in Delfast as mob stoned troops in Shankhill Road area and hijacked several vehicles to use as barricade. Some were set on fire.

## RETRIAL OPENS

Retrial of three men accused of murdering a policeman during last year's rioting in Delfast opened there today. Jury will be kept in a secret guarded hotel for the duration of the trial expected to be from two to three weeks.

20 Evening Post, Monday, 28 September, 1970

"WELL done all of you," said Lord Cornwallis, pictured here with the two employees who were chosen to receive the Queen's Award to Industry on behalf of Elliott Flight Automation. Mrs. Olive Townsend, of Bearsted, and Mr. Ray Skinner, of Blockmakers Court, Chatham, only knew of their selection a few days before the ceremony, but both displayed the confidence that the firm itself feels for the future.



Pictures by  
JIM  
BELL

words by  
JIMMY  
HODGE  
and  
PETER  
GREEN

# Britain's vital industry ...



MR. JACK PATEMAN, chairman and joint managing director of Elliott Flight Automation, expresses the feelings of everyone at the firm at receiving the Queen's Award for the third successive year.

BRITAIN must continue to provide aircraft which world airlines would buy, or face an impossible balance of payments problem, according to Mr. Jack Pateman, Deputy Chairman and Joint Managing Director of Elliott Flight Automation.

Mr. Pateman had welcomed Lord Cornwallis, Lord Lieutenant of Kent, to Rochester to make the formal presentation of the Queen's Award to Industry to Elliott for the third successive year.

"This year, the award has been made for our achievements in both exports and technology," said Mr. Pateman.

"We are all extremely proud that Her Majesty has once again conferred this honour on us in addition to honours bestowed on individual members of the company."

"I am sure we should all like to congratulate Mr. Dickie Richards (designer, head-up displays) on his award of the most honourable Order of the British Empire and to Mr. Harry Cruttenden (fitter, flight instruments division) on his award of the British Empire Medal, both of which were announced in this year's Birthday Honours List."

"I am happy to tell you that our reputation with our customers, both in this country and abroad, stands at an all-time high, and without wishing to put myself in the position of best man at a wedding, I should like to read just two of the telegrams which I have received in the past few days."

## Deserving

"I have selected these two because they come from two of our most important American customers and we must always remember that, in the final analysis, it is the customer who pays the wages. The first reads:

"I am delighted to learn that Elliott Flight Automation has again been selected to receive

Vought Aeronautics Division for having performed in such a manner as to be deserving of such recognition."

"It is signed by Mr. D. P. Appleby, Vice-President of the Vought Aeronautics Company."

Mr. Pateman went on: "The other is as follows. 'The Lockheed Georgia Company extends its congratulations to Elliott Flight Automation Ltd. for receiving the Queen's Award to Industry for the third consecutive year. Selection of Elliott for the export contributions award and technological innovations award for 1970 is most commendable. Please convey my congratulations to all'."

"Signed W. F. Kalmbach, Director of Material in Lockheed Georgia Company."

Mr. Pateman welcomed representatives from many major customers at the presentation ceremony.

He said: "I am old enough to remember the early days of our start in the present aviation business which I think occurred in 1954. The entire business then consisted of three people, of whom I had the honour to be one."

"By 1959 the company had grown somewhat, and it was decided to move the entire operation to Rochester. Only last year this move was finally completed and today there are some 4,500 people employed in Rochester, only 16 years after the initial group of three people."

Elliott equipment was fitted to the Lockheed Galaxy, the largest military aircraft in the

world. It was fitted to the Concorde, the world's most advanced supersonic airliner, the 747 Jumbo Jet and to the military aircraft of many friendly nations.

The decision to move Elliott Flight Automation to Rochester proved to be not only right but, with the support of the Medway Towns, a resounding success, said Mr. Pateman.

Mr. Pateman said they had a "positive galaxy" of very distinguished guests, including the MP for Rochester and Chatham, Mrs. Peggy Fenner.

"New Members and new Governments are likely to create new policies. I should like to remind her that the wealth of this country in past times was built on two single premises," he said.

"We built better ships than anybody else, and we had better technology than anybody else."

## Economy

"Since more people now travel by air than by sea I think that aircraft must now replace ships as vital elements in a country's economy, and the requirement to remain ahead in the utilisation of new technologies remains as important as ever."

"This country must continue to provide aircraft which the airlines of the world will buy or it must face an impossible balance of payments problem."

Mr. Pateman ended by saying: "The very best people to build equipment for these aircraft are standing before me today."



MISS Elliott, 23-year-old Pat Moore, of Ballans Road, Walderslade, with the

## THE BIG DAY ON FILM

THE social side of the firm was very much in evidence and the many clubs went to a great deal of effort to show what they had to offer the newcomer to the firm.

The judo section put on a very energetic display, but possibly the most active was the cine club, which went about the job of recording the day's event in a most professional manner.

Cameras were set up in commanding positions and there was no "make it up as we go along" nonsense. The film-makers were working to a script.

When completed the movie should provide a memorable evening's entertainment for those who were unable to be at the award ceremony. No